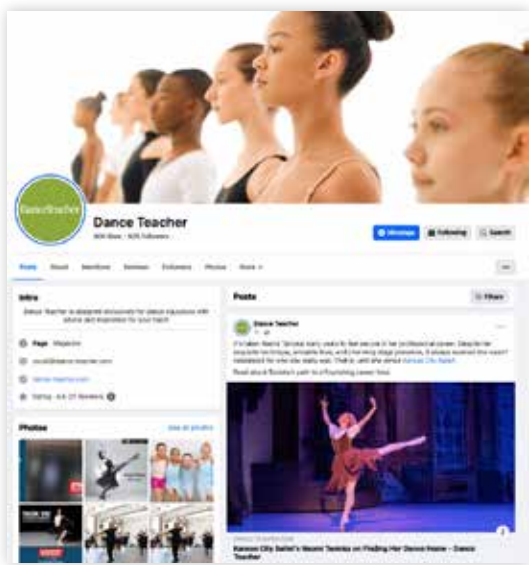


dancemedia

EDITORIAL LEADERSHIP



DANCE MAGAZINE:

AUDIENCE: Dance professionals, students and enthusiasts of all genres
POPULAR TOPICS: Industry trends & news, training & career advice, dance as activism, health & wellness, offstage lives/human interest

POINTE:

AUDIENCE: Serious ballet students and young professionals
POPULAR TOPICS: Ballet training, technique tips, career advice, interviews and profiles, fitness & injury prevention, ballet news

DANCE SPIRIT:

AUDIENCE: Dance students, especially on the competition circuit
POPULAR TOPICS: Competitions, commercial dance, TikTok & social media, pop culture, technique tips, the latest dance trends

DANCE TEACHER:

AUDIENCE: Dance educators and studio owners
POPULAR TOPICS: Teaching tips, technique, health & wellness, dance history, higher ed, music, lesson plans, studio owner tips, dance education news and trends

THE DANCE EDIT:

AUDIENCE: Dance lovers and industry professionals
LOOKING FOR: New stories that can be linked to

DANCE RETAILER NEWS:

AUDIENCE: Dance retail store owners and employees; dancewear manufacturers and vendors
LOOKING FOR: News, business, features, and shoes



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For print editorial coverage in *Dance Magazine*, editors need at least three to four months lead time.

For digital coverage in all brands, at least three to four weeks is preferred.

Links and placements in *The Dance Edit* have the quickest turnaround.

If pitching multiple brands, please copy all relevant editors on one email so they can coordinate any potential coverage.