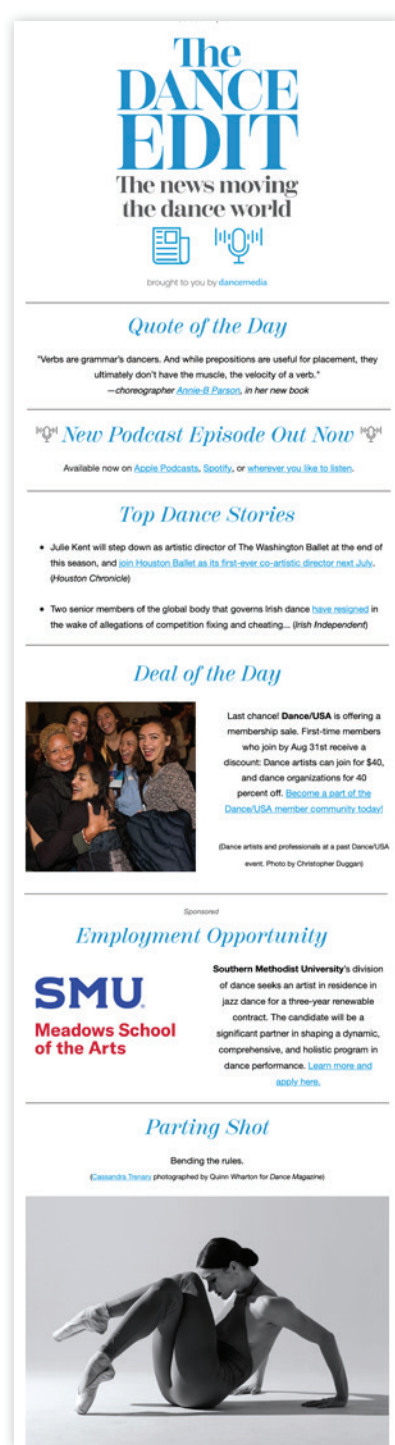
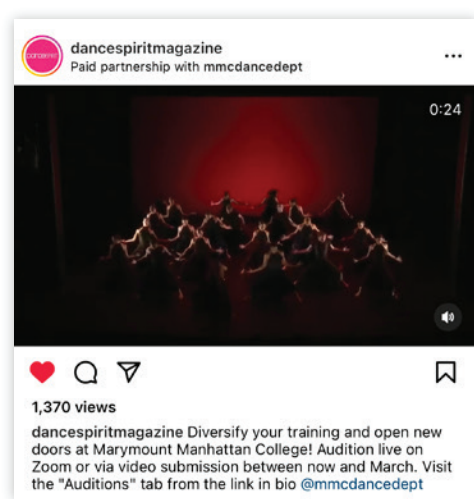
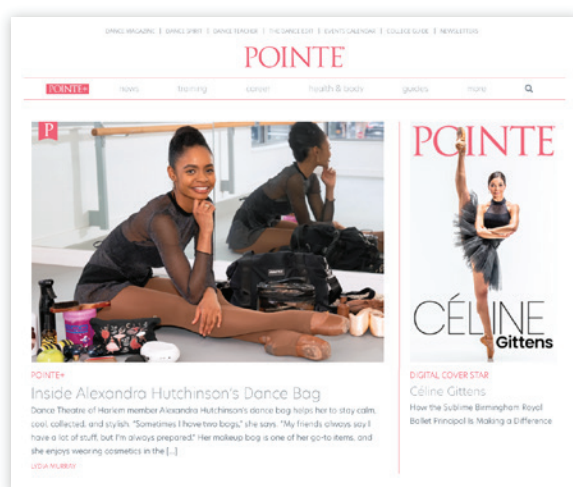
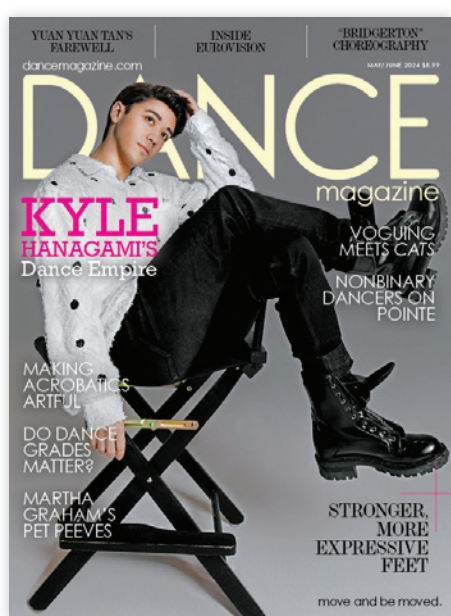


# dancemedia

# EDITORIAL LEADERSHIP



## DANCE MAGAZINE:

**AUDIENCE:** Dance professionals, students and enthusiasts of all genres  
**POPULAR TOPICS:** Industry trends & news, training & career advice, dance as activism, health & wellness, offstage lives/human interest

## POINTE:

**AUDIENCE:** Serious ballet students and young professionals  
**POPULAR TOPICS:** Ballet training, technique tips, career advice, interviews and profiles, fitness & injury prevention, ballet news

## DANCE SPIRIT:

**AUDIENCE:** Dance students, especially on the competition circuit  
**POPULAR TOPICS:** Competitions, commercial dance, TikTok & social media, pop culture, technique tips, the latest dance trends

## DANCE TEACHER:

**AUDIENCE:** Dance educators and studio owners  
**POPULAR TOPICS:** Teaching tips, technique, health & wellness, dance history, higher ed, music, lesson plans, studio owner tips, dance education news and trends

## THE DANCE EDIT:

**AUDIENCE:** Dance lovers and industry professionals  
**LOOKING FOR:** New stories that can be linked to, potential podcast guests



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For print editorial coverage in *Dance Magazine*, editors need at least three to four months lead time. For digital coverage in all brands, at least three to four weeks is preferred. Links and placements in *The Dance Edit* have the quickest turnaround.

If pitching multiple brands, please copy all relevant editors on one email so they can coordinate any potential coverage.

