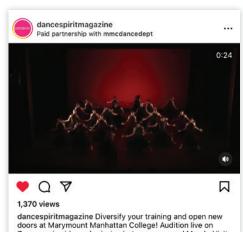
# dancemedia EDITORIAL LEADERSHIP











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#### **DANCE MAGAZINE:**

**AUDIENCE:** Dance professionals, students and enthusiasts of all genres **POPULAR TOPICS:** Industry trends & news, training & career advice, dance as activism, health & wellness, offstage lives/human interest

# **POINTE:**

**AUDIENCE:** Serious ballet students and young professionals **POPULAR TOPICS:** Ballet training, technique tips, career advice, interviews and profiles, fitness & injury prevention, ballet news

#### **DANCE SPIRIT:**

**AUDIENCE:** Dance students, especially on the competition circuit **POPULAR TOPICS:** Competitions, commercial dance, TikTok & social media, pop culture, technique tips, the latest dance trends

# **DANCE TEACHER:**

**AUDIENCE:** Dance educators and studio owners **POPULAR TOPICS:** Teaching tips, technique, health & wellness, dance history, higher ed, music, lesson plans, studio owner tips, dance education news and trends

# **THE DANCE EDIT:**

**AUDIENCE:** Dance lovers and industry professionals



LOOKING FOR: New stories that can be linked to, potential podcast guests



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For print editorial coverage in Dance Magazine, editors need at least three to four months lead time. For digital coverage in all brands, at least three to four weeks is preferred. Links and placements in The Dance Edit have the quickest turnaround.

If pitching multiple brands, please copy all relevant editors on one email so they can coordinate any potential coverage.

