

# The DANCE EDIT



## WHO WE ARE:

Stay on top of the dance world's news in one minute a day with **The Dance Edit**, a petit daily newsletter brought to you by Dance Media. Jeté through the day's top dance stories, plus gorgeous dance shots, can't-miss performances and events, and deals on dancewear, accessories and more. And weekly on Thursdays, tune in to **The Dance Edit Podcast**, a 15 minute biweekly breakdown of the news moving the dance world. On alternating weeks, The Dance Edit Podcast also does a deep dive interview with a mover and shaker in the dance world.

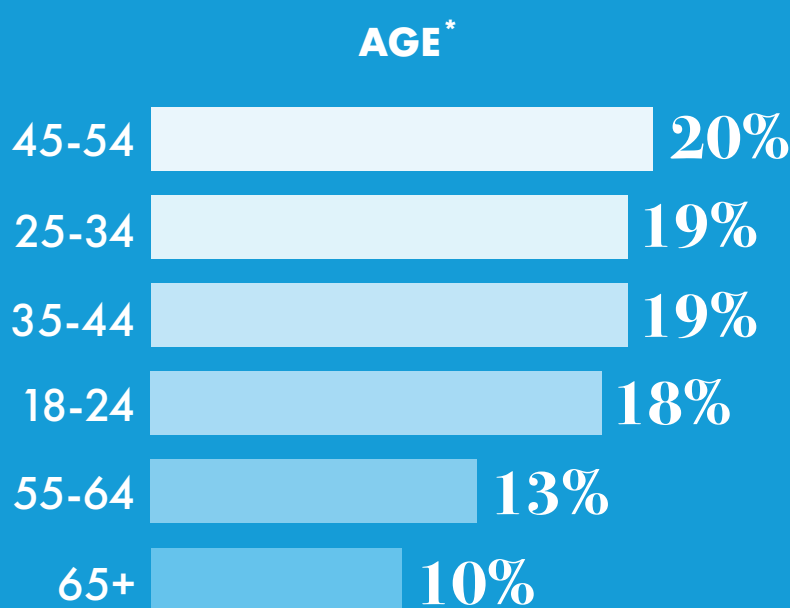


**Margaret Fuhrer**  
Content Director of *The Dance Edit*  
mfuhrer@dancemediacom

## THE DANCE EDIT PODCAST:

 **162K**  
Podcast downloads

## WHO WE REACH:



\*Data not collected for 18 and under

## THE DANCE EDIT DIGITAL STATS:

### GLOBAL



**45K**  
Newsletter subscribers

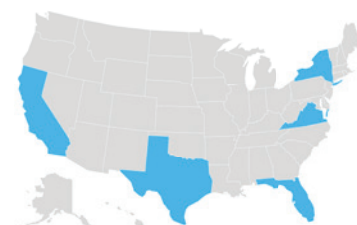
**2K**  
Average monthly website users

**2K**  
Average monthly page views

**2K**  
Average monthly visits



**Top countries:**  
United States, Canada, United Kingdom, Japan, Germany



**Top US states:**  
TX, VA, NY, CA, FL



**403**  
Followers



**6K**  
Followers



**2K**  
Followers



**438**  
Followers

## WHAT THEY ARE SAYING:

### FROM DANCENYC ON TWITTER:

We love the @dance\_edit. A quick & useful way to keep up with the #Dance world with one short newsletter in your inbox.

### FROM PODCAST REVIEWER NICOLEEZAC ON APPLE PODCASTS:

Listening to this podcast each week gives me all the dance deets in a fun and professional way. Thanks for making it easy to stay on top of the important dance stories. [5 stars]

### FROM WRITER GAVIN LARSEN ON TWITTER:

Thanks for another episode that informs, inspires, entertains, and provokes thought.

### FROM BALLET RISING ON TWITTER:

Really interesting conversation about the most relevant topics in dance now.