

# DanceTeacher®



## WHO WE ARE:

*Dance Teacher* is for dance educators everywhere— from K– 12 to private studios, conservatories to universities. We bring teachers everything they need to nurture the next generation of dancers: expert advice on creating a healthy learning environment; best practices for managing a strong business; the latest trends in costumes and choreography; and tips for communicating with both dancers and their parents.



**Reanne Rodrigues**  
Editor in Chief of *Dance Teacher*,  
*DanceTeacher+*, and *Dance Business Weekly*  
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## TOP PERFORMING ARTICLES:

NEUROMUSCULAR EXPERT DEBORAH VOGL WITH JORDAN LAZAN, RIGHT PHOTO BY JIM LAFFERTY

f t p in

health & body

3 Strengthening Exercises to Correct and Prevent Pronation

**5K**  
Page views

GETTY IMAGES

f t p in

health & body | teaching tips

It's Time to Rethink Hyperspecialization for Young Dancers

**4K**  
Page views

GETTY IMAGES

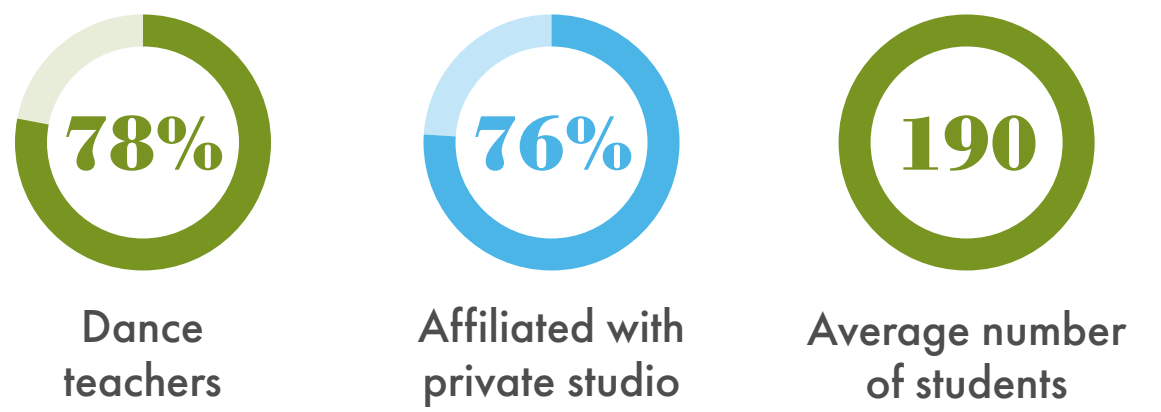
f t p in

health & body | member exclusives | teaching tips

How to Talk to Your Students About Body Hair—and Should You?

**4K**  
Page views

## WHO WE REACH/READER STATS:



## DANCE-RELATED PURCHASING HABITS:



## DANCE TEACHER DIGITAL STATS:

**GLOBAL**

**46K**

Website users

**124K**

Average monthly page views

**58K**

Average monthly visits

**Top countries:**  
United States, United Kingdom, Canada, Australia, India

**Top US states:**  
CA, NY, TX, WA, FL

**80K**  
Followers

**15K**  
Followers

**30K**  
Followers

**2K**  
Subscribers

**5K**  
Followers

**485**  
Followers

DANCE BUSINESS WEEKLY

**16K**  
Newsletter subscribers  
(2/3 dance educators, 1/3 dance retailers)

## DANCE TEACHER AWARDS:



Connect with dance teachers and studio owners during this unique and content rich experience. Align your messaging alongside the Dance Teacher Awardees and the Dance Teacher brand. Be part of engaging conversations and thought leadership.

