

# dancemedia

All dance, all the time. With our six multichannel brands—*Dance Magazine*, *Dance Spirit*, *Pointe*, *Dance Teacher*, *Dance Business Weekly* and *The Dance Edit*—Dance Media delivers engaging content to the most dancers, dance professionals and dance lovers.

Across our digital, social and print platforms, **Dance Media** reaches an audience of **10 million** consisting of professional dancers, dance students, dance teachers, dance studio and business owners, artistic directors, choreographers, dance parents, dance enthusiasts, executive directors, dance administrators, and all those who make up the ecosystem of dance.



Sources: Social media numbers as of 9/28/2022. Website & newsletter data monthly average from Jan–Oct 2022.

Total print readership from circulation times pass along. Events and partnerships as of 9/28/2022.

## DANCE MEDIA DIGITAL & PRINT STATS:

**10M**

Total audience

**292K**

Website users

**366K**

Average monthly visits

**523K**

Average monthly  
page views



**2M**

Social followers



**72K**

Total readership



**135K**

Newsletter subscribers



**271**

Podcast subscribers

DANCE  
magazine

danceSPIRIT

POINTE

DanceTeacher

DANCE  
BUSINESS  
WEEKLY

The  
DANCE  
EDIT

dancemedia  
Live!

dancemedia  
EVENTS CALENDAR

DANCE  
magazine  
College  
Guide