

the DANCE EDIT



WHO WE ARE:

Stay on top of the dance world's news in one minute a day with *The Dance Edit*, a petit daily newsletter brought to you by Dance Media. Jeté through the day's top dance stories, plus gorgeous dance shots, can't-miss performances and events, and deals on dancewear, accessories and more. And weekly on Thursdays, tune in to *The Dance Edit Podcast*, a 15-minute breakdown of all the news that's moving and shaking the dance world, led by people who nerd out about dance for a living.

EDITORIAL LEADERSHIP



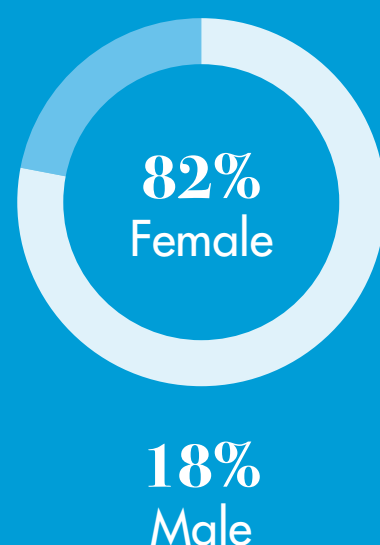
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 **225**
Podcast Subscribers

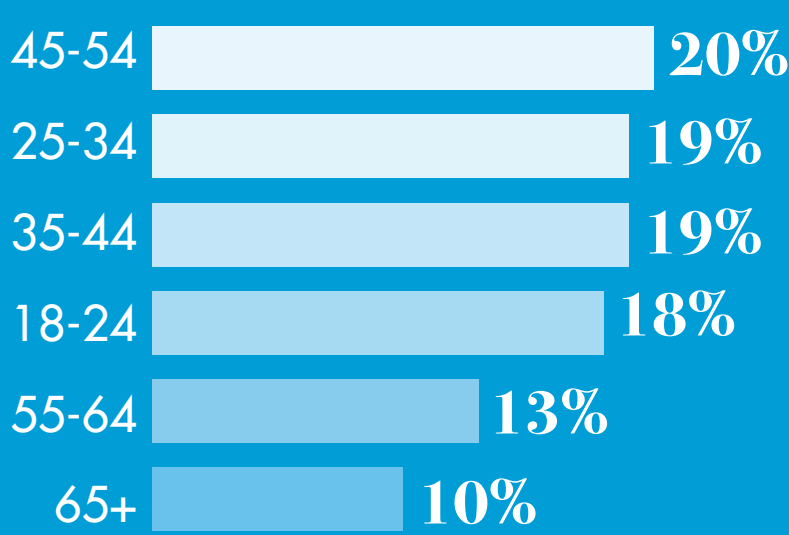
 **48K**
Podcast Downloads

WHO WE REACH:

GENDER



AGE



THE DANCE EDIT DIGITAL STATS

 **56K**
Newsletter Subscribers

 **9%**
Newsletter Open Rate

GLOBAL

35K
Website Users




37K
Avg Mo. Page Views


US



31K
Website
Users

37K
Sessions

 **381**
Followers

 **3.6K**
Followers

 **1,187**
Followers

 **76**
Followers

92
Monthly Post Engagements

WHAT THEY ARE SAYING:

FROM DANCENYC ON TWITTER:

We love the @dance_edit. A quick & useful way to keep up with the #Dance world with one short newsletter in your inbox.

FROM PODCAST REVIEWER NICOLEEZAC ON APPLE PODCASTS:

Listening to this podcast each week gives me all the dance deets in a fun and professional way. Thanks for making it easy to stay on top of the important dance stories. [5 stars]

FROM WRITER GAVIN LARSEN ON TWITTER:

Thanks for another episode that informs, inspires, entertains, and provokes thought.

FROM BALLET RISING ON TWITTER:

Really interesting conversation about the most relevant topics in dance now.