

dancemedia



All dance, all the time. With our six multichannel brands—*Dance Magazine*, *Dance Spirit*, *Pointe*, *Dance Teacher*, *Dance Business Weekly* and *The Dance Edit*—Dance Media delivers engaging content to the most dancers, dance professionals and dance lovers.

Across our digital, social and print platforms, Dance Media reaches an audience of **10 million** consisting of professional dancers, dance students, dance teachers, dance studio and business owners, artistic directors, choreographers, dance parents, dance enthusiasts, executive directors, dance administrators, and all those who make up the ecosystem of dance.



Sources: Social media numbers as of 11/2/2020. Website & newsletter data monthly average from Jan–Oct 2020.

Total print readership from circulation times pass along. Events and partnerships as of 11/2/2020.

10 MILLION
Total Audience



8.6 M
Website Users



1.1 M
Social Followers



72K
Total Readership



3K
Attendees to Virtual
and In-Person Events



154K
Newsletter Subscribers



225
Podcast Subscribers

dancemedia

DANCE
magazine

DANCE SPIRIT

POINTE

DanceTeacher

the
DANCE
EDIT

DANCE
BUSINESS
WEEKLY