

dancemedia



WHO WE ARE:

All dance, all the time. With our six multichannel brands—Dance Magazine, Dance Spirit, Pointe, Dance Teacher, Dance Business Weekly and The Dance Edit—Dance Media delivers engaging content to the most dancers, dance professionals and dance lovers.

Across our digital, social and print platforms, Dance Media reaches an audience of **10 million** consisting of professional dancers, dance students, dance teachers, dance studio and business owners, artistic directors, choreographers, dance parents, dance enthusiasts, executive directors, dance administrators, and all those who make up the ecosystem of dance.



10 MILLION

Total Audience



8.6M

Website Users



1.1M

Social Followers



72K

Total Readership



3K

Attendees to Virtual and In-Person Events



154K

Newsletter Subscribers



225

Podcast Subscribers

Sources: Social media numbers as of 11/2/2020. Website & newsletter data monthly average from Jan-Oct 2020.

Total print readership from circulation times pass along. Events and partnerships as of 11/10/2020.

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DANCE
magazine

danceSPIRIT®

POINTE®

DanceTeacher®

DANCE
BUSINESS
WEEKLY

the
DANCE
EDIT