WEBSITE BANNER ADVERTISING

Dance Magazine, Dance Spirit, Pointe & Dance Teacher

SPECS

- Please send all: 300px x 250px; 300px x 600px; 728px x 90px; 320px x 50px; 970px x 250px
- All images should be under 1MB–PNG, JPEG, GIF

EVERY AD SHOULD INCLUDE THESE FOUR MAIN ITEMS:

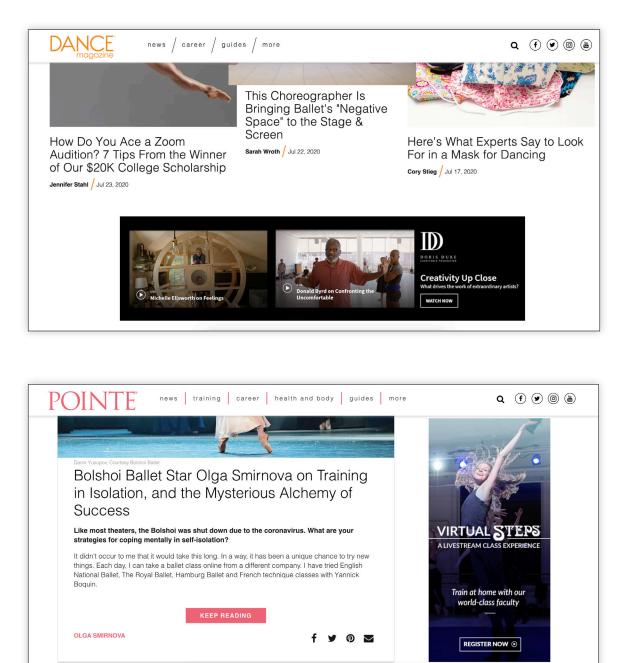
- Your logo or company name
- A value proposition
- A unique, striking image that speaks to your brand
- A call to action

DO

- Calls to action
- Simplicity
- Clean animation
- Buttons to click

DON'T

- Low-quality images
- Too much text and small or hard-to-read text
- Stock images
- Multiple small images









How This Educator Is Keeping Recreational Dancers Invested During the Pandemic HALEY HILTON





How Convention Star Courtney Schwartz Has Made a Thriving Career Out of Assistantship HALEY HILTON



DANCE **BUSINESS** WEEKLY best moves for your small business How to Have a Profitable Recital in 2021 Yes, It Is Possible (And Necessary) to Network During COVID-19

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Here's How—and Why—to Treat Your Freelance Teaching Career as a Business

> Yes, You Can—and Should— Monetize Your Digital Performances

Karida Griffith Is Teaching Dance Educators How to Talk About Race



teacher stories

"We Will Be Together Again, and It Will Be Glorious": A Love Letter to the Dance Studio AL BLACKSTONE

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