

WEBSITE BANNER ADVERTISING

Dance Magazine, Dance Spirit, Pointe & Dance Teacher

SPECS

- Please send all: 300px x 250px; 300px x 600px; 728px x 90px; 320px x 50px; 970px x 250px
- All images should be under 1MB—PNG, JPEG, GIF

EVERY AD SHOULD INCLUDE THESE FOUR MAIN ITEMS:

- Your logo or company name
- A value proposition
- A unique, striking image that speaks to your brand
- A call to action

DO

- Calls to action
- Simplicity
- Clean animation
- Buttons to click

DON'T

- Low-quality images
- Too much text and small or hard-to-read text
- Stock images
- Multiple small images

