

INSTAGRAM STORIES

Send us a selection of photos and videos as well as any key points you'd like to include. Dance Media will craft a post that will resonate with our audience.

IMAGE/VIDEO SPECS

- Images and videos must be 750px x 1334px
- Images must be at least 1MB
- Please add the selected Dance Media brand as a partner on Instagram through the following pathway: Settings > Business > Branded Content > Approved Business Partners

DO

- Calls to action
- Tutorials
- Behind-the-scenes content
- Takeovers from exciting figures in the dance world
(Please note that while clients provide content for takeovers, Dance Media will post all content)

DON'T

- Overly long stories (five to seven slides are recommended)
- Video content that isn't customized in the vertical format
- Low-quality images or videos

