

INSTAGRAM POSTS

Send us the asset(s) you're considering and any key points you'd like to include. Dance Media will craft a post that will resonate with our audience.

IMAGE/VIDEO SPECS

- 1080px x 1080px
- All images should be at least 1MB; videos must be between 3 and 60 seconds
- Please send photo credits for all images
- Please add the selected Dance Media brand as a partner on Instagram through the following pathway: Settings > Business > Branded Content > Approved Business Partners

DO

- Content aimed at brand awareness
- Images that tell a story

DON'T

- Calls to action
- Reuse assets for multiple insertions
- Low-quality images
- Images with text (memes and images with compelling quotes are okay)
- Posed, promotional images

