

FACEBOOK

Send us the asset(s) you're considering and any key points you'd like to include. Dance Media will craft a post that will resonate with our audience.

STILL IMAGE SPECS

- 1200px x 630px
(Appear with a maximum width of 470px in the Facebook feed)

VIDEO SPECS

- 1280px x 720px (landscape and square)
- Minimum dimensions: 600 x 315 (1.9:1 landscape) or 600 x 600 (square)
- Maximum video file: 4GB
- Recommended video formats are MP4 and MOV
- Video sweet spot is 60–90 seconds

DO

- Memes, infographics, funny/inspirational quotes
- Link to sponsored content articles
- Dancy videos

DON'T

- Anything that looks like an ad
- Long captions or lots of text
- Images/Videos with text


Dance Magazine with McCallum Theatre.
Paid Partnership · 🌐

Choreographers need flexibility and support now more than ever. Get a leg up on your career and submit to the Palm Desert Choreography Festival by April 15.
mccallumtheatre.com/index.p.../education/choreography-festival



Dance Spirit with BellaMoxi Dance Convention.
Paid Partnership · 🌐

Registration is open! BellaMoxi Dance Convention is excited to reunite with you on their Vision Forward 2021 Tour. Experience intentionally designed smaller classes for more personal instruction from lyrical and commercial jazz to tap and storytelling through dance. Check out dates and locations at a city near you: bellamoxidance.com/tour-dates



WWW.BELLAMOVIDANCE.COM
Bella Moxi Dance Convention Learn More

Pointe with Pittsburgh Ballet Theatre School.
Paid Partnership · 🌐

Alumni Corey Bourbonniere shares how his training at Pittsburgh Ballet Theatre School and daily exposure to the company laid the foundation for the career he has today. Register today for the Pre-professional Audition Week at pbt.org/pbt-scho.../admissions/pre-professional-audition-week/.



PBT SOLOIST, PBT SCHOOL ALUMNI
COREY BOURBONNIERE

WWW.PBT.ORG
Pittsburgh Ballet Theatre Alumni Learn More

Dance Teacher with WEST COAST DANCE EXPLOSION.
Paid Partnership · 🌐

"Since day one, we built this company on the belief that excellence lives in every dancer," says Alan Sherfield, co-founder of WEST COAST DANCE EXPLOSION. Get your students inspired, motivated and connected with WCDE's 25th season. Schedule now available: www.wcde25.com/



WWW.WCDE25.COM
West Coast Dance Explosion Learn More